

ACLU of Kansas Voting Rights Research

Findings provided by Global Strategy Group

ACLU
Kansas



Objectives

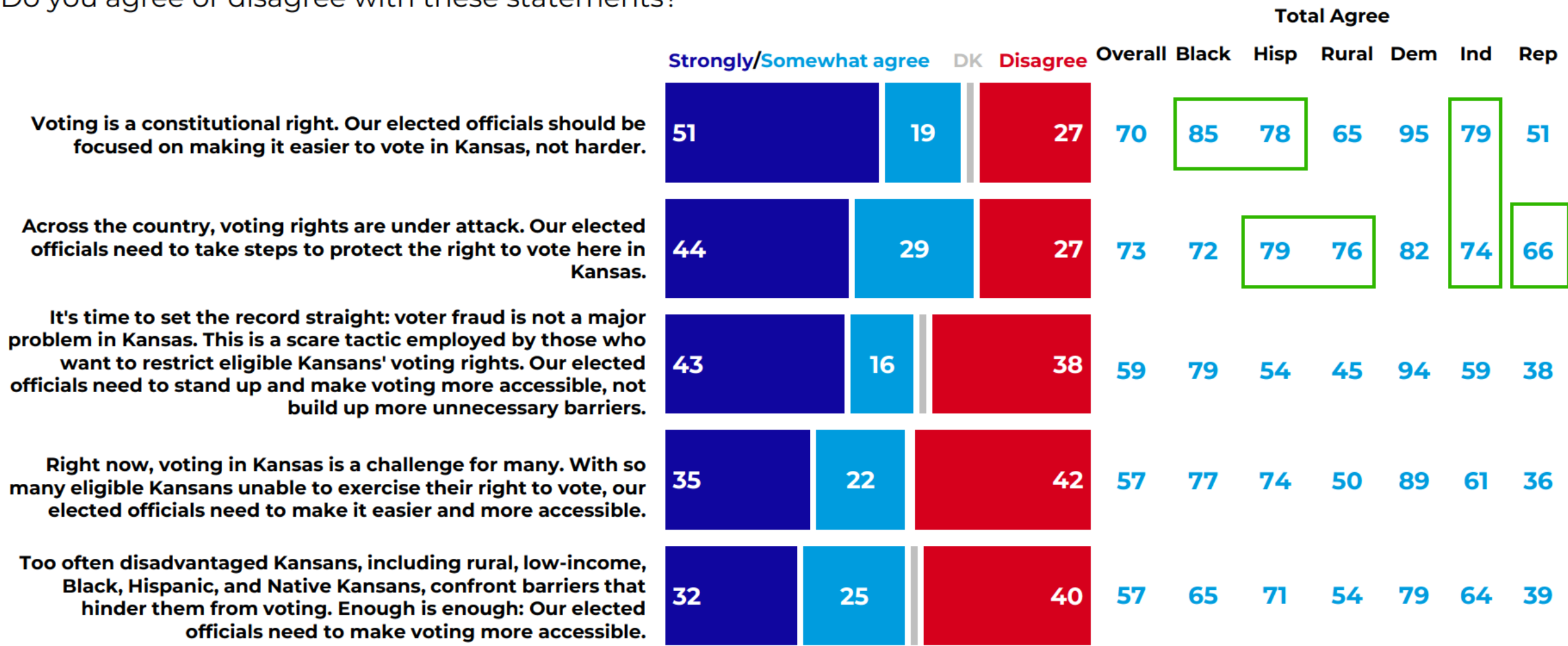
- Gauge support for a host of voting rights reforms that the ACLU of Kansas is prioritizing as part of their voting rights campaign
- Understand how much of a priority expanding access to voting is for Kansans
- Understand how communities that find the greatest barriers to voting, including Black voters, Hispanic voters, and rural voters, view voting rights reforms



Issue Landscape

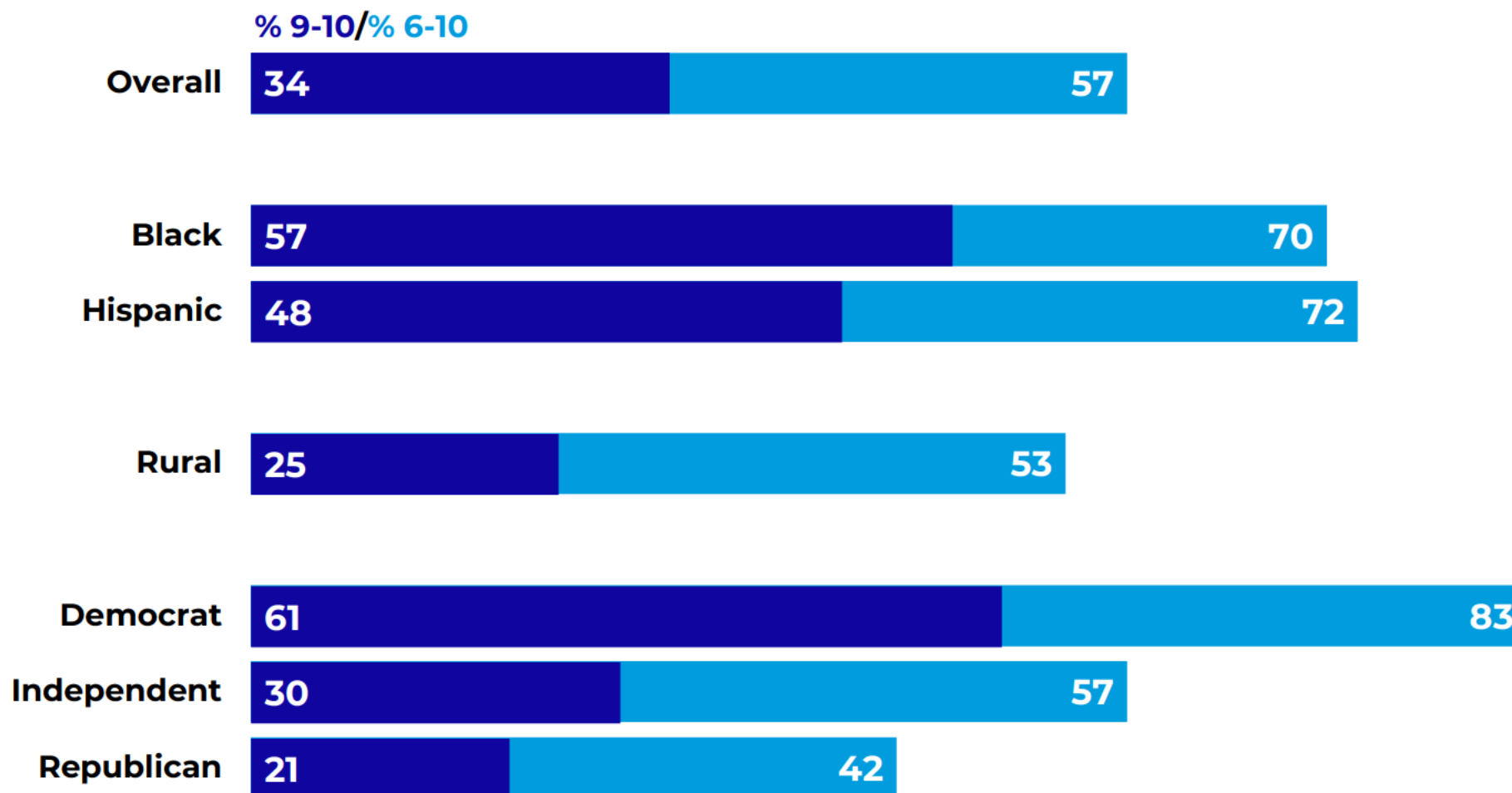
Kansans recognize voting rights are under attack nationwide, and they are calling on elected officials to make it easier to vote

Do you agree or disagree with these statements?



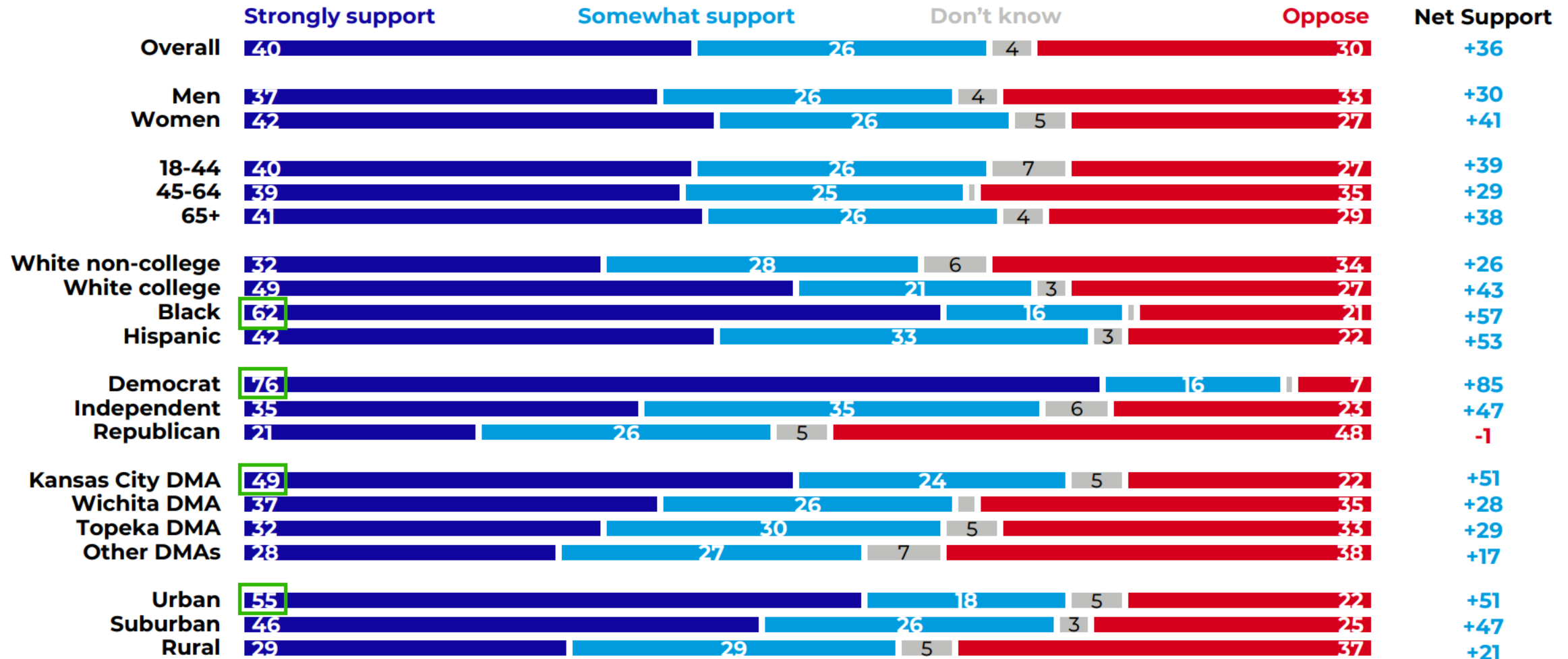
Making voting more accessible is a high priority for Kansas voters, especially among Black and Hispanic voters

One a scale of 1 to 10, how much of a priority should addressing making voting more accessible be for elected officials in Kansas?



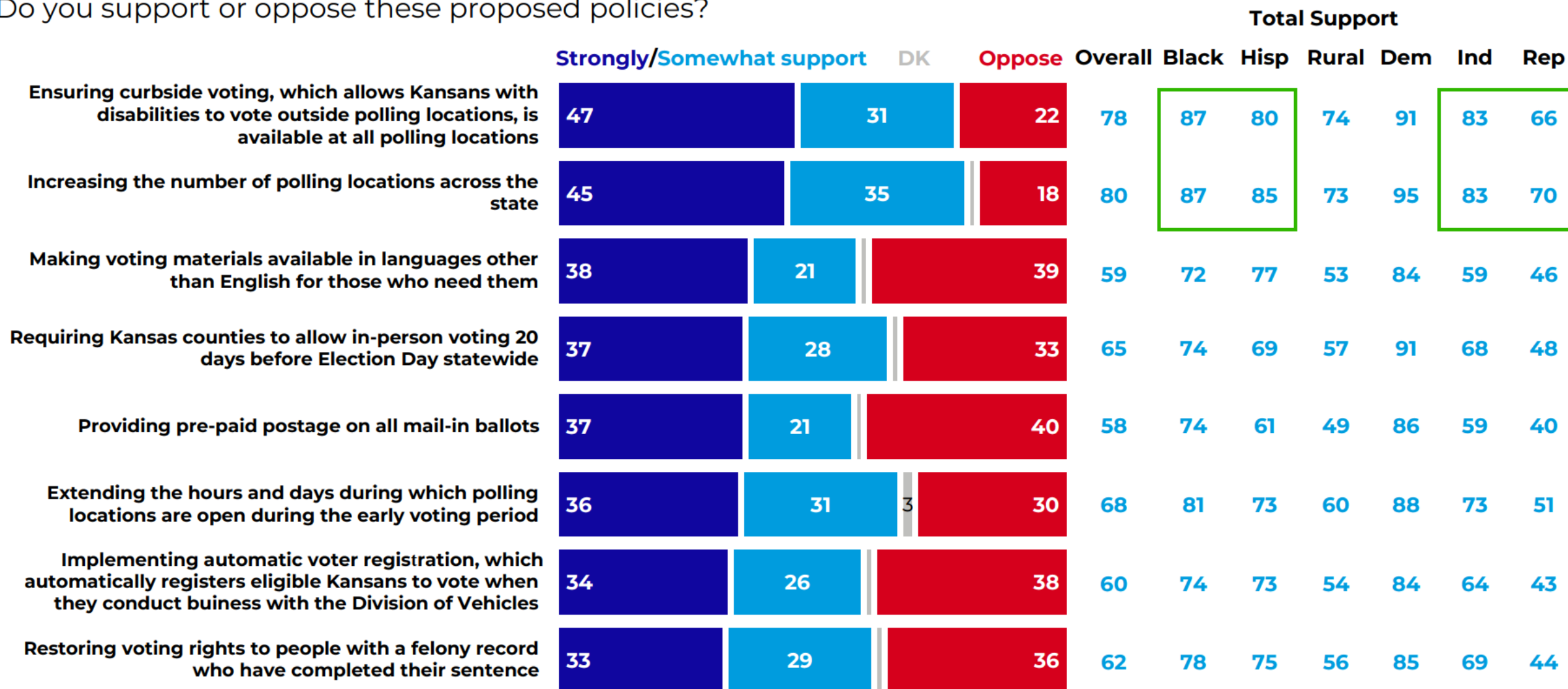
Voters are overwhelmingly supportive of expanding access to voting, at least on the surface

Initial Vote: Do you support or oppose efforts to expand access to voting?



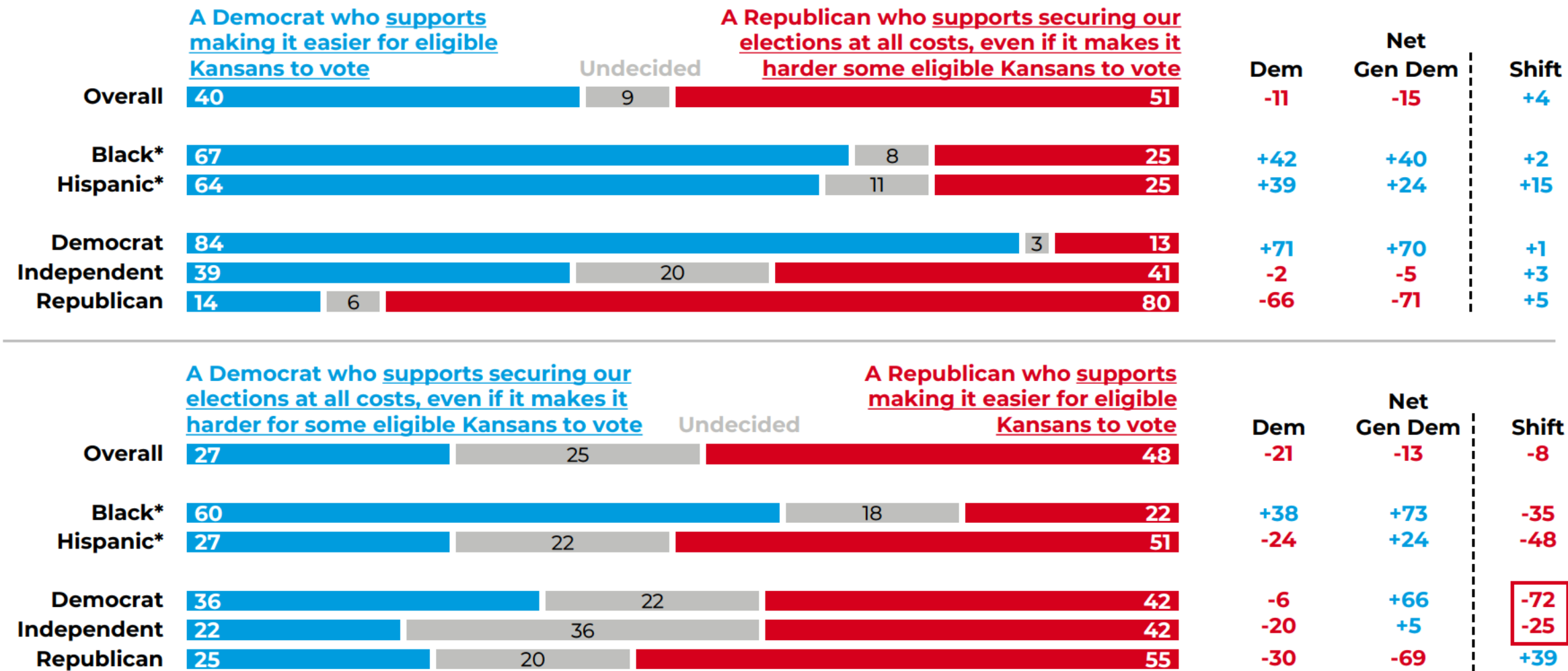
Support for most reforms is broad and intense, especially ensuring curbside voting and increasing the number of polling locations

Do you support or oppose these proposed policies?



Being on the wrong side of voting rights is a political liability for Democratic candidates

Which candidate would you be more likely to support, even if neither is perfect?



*Small sample size, results directional

Thank You

New York

Washington, DC

Hartford

Chicago

Denver

Seattle

Methodology

Voters

Global Strategy Group conducted a survey of **600 registered voters in Kansas** between January 26th and January 31st 2023. This survey included an oversample to reach 100 Black voters and 100 Hispanic voters.

Margin of error

The margin of error at the 95% confidence level is +/- 4.0% and the Black and Hispanic oversample's confidence level is +/- 9.8%

The margin of error on sub-samples is greater.

Demographics of the Electorate

Party Registration and Ideology

Liberal Democrats	14
Moderate/Conservative Democrats	12
Liberal/Moderate Independents	17
Conservative Independents	10
Liberal/Moderate Republicans	12
Conservative Republicans	32

Race

White	85
White non-college	55
White college	29
Black	6
Hispanic	5
Native American	4

Region

Kansas City DMA	39
Wichita DMA	39
Topeka DMA	15
Other DMAs	7

Gender

Men	48
Women	52

Age

18-29 year olds	18
30-44 year olds	25
45-54 year olds	15
55-64 year olds	16
Seniors 65+	25

Density

Urban	17
Suburban	37
Rural	46

Education

High School or Less	15
Some College	52
College Graduates	19
Post Graduate	14